Privacy Policy for Your Golf Day

Effective Date: 01/07/2025

At Your Day Group Ltd t/a Your Golf Day (www.yourgolfday.co.uk), we are committed to protecting and respecting your privacy. This policy explains how we collect, use, store, and protect your personal data in accordance with the UK General Data Protection Regulation (UK GDPR) and the Data Protection Act 2018.

1. Who We Are

Your Utilities UK is a utility comparison and switching service designed to help UK consumers manage their utility services more effectively. For the purposes of data protection law, we are the “data controller” of the personal data you provide to us.

2. Information We Collect

We may collect and process the following types of personal data:

- **Contact Information**: name, email address, phone number
- **Service Details**: utility preferences, current provider details
- **Usage Data**: pages visited, time spent on the site, referring websites
- **Technical Data**: IP address, browser type, operating system, and cookies

3. How We Use Your Information

We use your personal data to:

- Provide you with utility comparison and switching services
- Respond to your enquiries and support requests
- Send service updates, offers, or newsletters (if opted-in)
- Improve our website, services, and user experience
- Comply with legal obligations

4. Legal Bases for Processing

We only use your personal data where we have a legal basis to do so, including:

- Your **consent** (e.g., to receive marketing emails)
- **Contractual necessity** (e.g., to provide services you've requested)
- **Legitimate interests** (e.g., improving our services or sharing services that you use and we provide)
- **Legal compliance**

5. How We Share Your Data

We may share your information with:

- Service providers and partners who help us operate the website or deliver services (e.g., web hosting, analytics, utility providers)
- Regulators or law enforcement agencies where legally required
- We do **not** sell your personal data to third parties.

6. How We Protect Your Data

We take appropriate technical and organizational measures to secure your data, including:

- HTTPS encryption
- Access controls
- Secure data storage and handling practices

7. Your Rights

Under UK data protection law, you have rights including:

- Access to your personal data
- Correction of inaccurate data
- Deletion of your data (“right to be forgotten”)
- Objection to or restriction of processing
- Data portability
- Withdrawal of consent (if applicable)

To exercise any of these rights, please contact us at: **teetime@yourgolfday.co.uk**

8. How Long We Keep Your Data

We retain personal data only as long as necessary for the purposes described in this policy or as required by law.

10. Third-Party Links

Our site may contain links to other websites. We are not responsible for the privacy practices or content of those sites.

11. Changes to This Policy

We may update this policy from time to time. Any changes will be posted on this page with an updated effective date.

12. Contact Us

If you have any questions or concerns about this Privacy Policy, please contact:

Email: teetime@yourgolfday.co.uk
Postal Address:EWIC. 1 Hanson Lane, Halifax. HX1 5PG